HEAD & NECK IMAGING: How the Experts Do It

An outstanding faculty with:
John DelGaudio, MD, Mark W. El-Deiry, MD, Lawrence Ginsberg, MD, Patricia Hudgins, MD, C. Douglas Phillips, MD, Deborah Shatzkes, MD, Wendy Smoker, MS

More Radiology Resources for You (DVDs, conferences, online courses) See inside....
Head and neck imaging continues to challenge those who have not gone through advanced training in this anatomically detailed and pathologically diverse specialty. **Head & Neck Imaging: How the Experts Do It** is your opportunity to overcome these challenges and build confidence in your practice. In a convenient DVD format you will receive step by step guidance from a faculty of radiologists and ENT surgeons. They will provide you with the tools you need to understand the anatomy and navigate complex studies. And the multidisciplinary blend of perspectives will inform the program with a real world context. Radiologists will better understand the clinical needs and reporting requirements of referring ENTs, while ENTs will optimize exam selection, understand exam results and improve patient management.

**FACULTY**

**COURSE CHAIR**  
Deborah R. Shatzkes, MD  
Director of Head & Neck Imaging  
Lenox Hill Hospital  
North Shore LIJ Health Systems  
New York, New York

**FACULTY**

John M. DelGaudio, MD, FACS  
Professor and Vice Chair  
Residency Program Director  
Chief of Rhinology and Sinus Surgery  
Department of Otolaryngology  
Emory University School of Medicine  
Atlanta, Georgia

Mark W. El-Deiry, MD, FACS  
Assistant Professor  
Division of Head and Neck Surgery  
Department of Otolaryngology-Head and Neck Surgery  
Emory University School of Medicine  
Atlanta, Georgia

Lawrence E. Ginsberg, MD  
Professor of Radiology and Head and Neck Surgery  
Department of Diagnostic Radiology  
University of Texas MD Anderson Cancer Center  
Houston, Texas

Patricia A. Hudgins, MD, FACR  
Professor of Radiology and Imaging Sciences  
Director of Head & Neck Radiology  
Department of Radiology  
Emory University School of Medicine  
Atlanta, Georgia

C. Douglas Phillips, MD, FACR  
Professor of Radiology  
Director of Head and Neck Imaging  
Weill Medical College of Cornell University  
New York-Presbyterian Hospital  
New York, New York

Wendy R.K. Smoker, MS, MD, FACR  
Professor of Radiology, Neurology and Neurosurgery  
Director of Neuroradiology Fellowship Program  
The University of Iowa Hospitals and Clinics  
Iowa City, Iowa

**ACCREDITATION**

The Institute for Advanced Medical Education is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The Institute for Advanced Medical Education designates this enduring material for a maximum of 14 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.
DVD 1
SESSION 1: THE NECK
Infrahyoid Neck – Patricia Hudgins, MD
Pre and Post-Styloid Parapharyngeal Space – Wendy Smoker, MD
Parathyroid Disease Including 4DCT – C. Douglas Phillips, MD
How I Do It: Neck CT – Patricia Hudgins, MD

SESSION 2: SINUSES AND SKULL BASE
Endoscopic Sinus Surgery: Indications and Surgical Principles – John DelGaudio, MD
Imaging in FESS – Patricia Hudgins, MD
Sinonasal Neoplasia – C. Douglas Phillips, MD

DVD 2
SINUSES AND SKULL BASE Continued
How I Do It: Imaging the Craniovertebral Junction – Wendy Smoker, MD

SESSION 3: ORBIT AND FACE
Patterns of Orbital Disease – Deborah Shatzkes, MD
Parotid Space – Wendy Smoker, MD
Imaging of Cutaneous Malignancies of the Head & Neck – Lawrence Ginsberg, MD
Cranial Nerves 3-6 – Wendy Smoker, MD

SESSION 4: SPECIAL TOPICS
HPV-Related H&N Malignancy: Imaging and Epidemiologic Features of an Emerging Epidemic – Lawrence Ginsberg, MD
Denervation Atrophy Patterns of Motor Cranial Nerves – Wendy Smoker, MD
Common Problems in the Head & Neck – C. Douglas Phillips, MD

SESSION 5: HEAD & NECK SCC
Imaging of Oropharyngeal and Oral Cavity Cancer – Lawrence Ginsberg, MD
Staging Head & Neck Squamous Cell Carcinoma – Patricia Hudgins, MD
Imaging of Laryngeal and Hypopharyngeal Cancer – Lawrence Ginsberg, MD
Surgical Perspectives on Managing Laryngeal Cancer – Mark W. El-Deiry, MD
How I Do It: Imaging the Post-Treatment H&N Cancer Patient – Lawrence Ginsberg, MD

SESSION 6: TEMPORAL BONE
Temporal Bone Trauma – Deborah Shatzkes, MD
Facial Nerve – C. Douglas Phillips, MD
Temporal Bone Neoplasms – Deborah Shatzkes, MD
How I Do It: Temporal Bone MRI – C. Douglas Phillips, MD

SESSION 7: SPECIAL TOPICS
Starting a H&N FNA Service – Patricia Hudgins, MD
Vascular Lesions of the Head & Neck – Deborah Shatzkes, MD
Eponymous Conditions in the Head & Neck – C. Douglas Phillips, MD
Top 5 Missed Head & Neck Diagnoses – Deborah Shatzkes, MD
Managing the Incidentaloma: and breaking the curse of modern imaging

This DVD course will enable you to more easily interpret and manage decisions on incidental findings. It also provides evidence-based algorithms for reporting and recommendations.

USE THIS PROGRAM TO DISSEMINATE REPORTING GUIDELINES ACROSS THE WHOLE PRACTICE

CME Credits: 13

COURSE CHAIR
Michael P. Federle, MD, FACR

FACULTY
Leonard Berlin, MD, FACR
Fergus Coakley, MD
Elliot K. Fishman, MD, FACR
Gabriela Gayer, MD

Breast Imaging Intervention and Innovations

Recorded at the annual BI3 conference, this program is designed to help breast imagers improve lesion characterization, biopsy guidance and diagnostic accuracy.

Attend the 2012 edition of this popular conference from your home or office.

CME Credits: 14  SAM Credits 1

CONFERENCE CO-CHAIRS
Ellen Mendelson, MD, FACR
A. Thomas Stavros, MD

FACULTY
Benjamin O. Anderson, MD
Wendie Berg, MD, PhD
Stephen A. Feig, MD, FACR
Julio A. Ibarra, MD
Carol H. Lee, MD
Wei Yang, MD

To order these and other DVD courses go to: iame.com/dvd or call: 802-824-4433
Body Imaging **BOOT CAMP**
Discover new insights and approaches to the major areas of body and pelvic imaging. The focus is on MRI but you will experience real world approaches through a combination of brief lectures and intensive case discussions.

CME Credits: 14  SAM Credits: 1
CONFERENCE CHAIR
Jeffrey C. Weinreb, MD, FACR

FACULTY
Gary Israel, MD  Koenraad J. Mortele, MD
John R. Leyendecker, MD  Rendon C. Nelson, MD, FACR

PET-CT Imaging **BOOT CAMP**
This DVD offers an immersion into the most up-to-date approaches to PET-CT use. The course is organized with introductory lectures that lead into more comprehensive explorations of the findings you might encounter from day to day.

CME Credits: 12  SAM Credits: 1
CONFERENCE CO-CHAIRS
Todd M. Blodgett, MD  Michael P. Federle, MD

FACULTY
Martin Charron, MD  Andy Quon, MD
Eric Rohren, MD  Paul Shreve, MD

Practical Breast MRI
This DVD provides practical presentations of over 400 cases. A Bonus Track includes a CAD-based case review presented by Christopher Comstock of Memorial Sloan-Kettering. This course is designed to help new and experienced breast imagers alike.

CME Credits: 16  SAM Credits: 1
CONFERENCE CO-CHAIRS
Michael T. Nelson, MD  Gillian Newstead, MD

FACULTY
Christopher Comstock, MD  Alan Hollingsworth, MD
Peter R. Eby, MD  Michael D. Lagios, MD
Steven E. Harms, MD  A. Thomas Stavros, MD

To order these and other DVD courses go to: iame.com/dvd or call: 802-824-4433
NEW UPCOMING CONFERENCES

The 2012 Chicago International Breast Course
October 18-21, 2012 at the Westin Chicago River North
Up to 30.25 CME credits

Obstetric Ultrasound in the High Risk Patient
November 9-11, 2012 at the Wynn Encore Las Vegas
Up to 18 CME credits

Breast Imaging, Intervention & Innovations 2013
March 8-10, 2013 at The Venetian & Palazzo Resort & Casinos
Up to 19 CME credits

Managing the Incidentaloma
April 19-20, 2013 at the Aria Resort & Casino Las Vegas
Up to 14 CME credits

Coming in 2013
Breast MRI-Supervised Review of 100 Cases
Pitfalls in the Reading Room
Intensive Workshops in Breast Ultrasound Screening

For these & other CME conferences go to: iame.com/conferences

ONLINE PROGRAM
In the Reading Room with Dr. Richard Semelka

In the Reading Room with Dr. Richard Semelka is a new Body MR video-based educational program. You will find yourself sitting next to Dr. Semelka as he takes you through various cases in the liver, pelvis, abdomen, and chest. You will get a close-up look of how Dr. Semelka gets to the final diagnosis and also understand the various tools he uses to manipulate images, which particular views are important to consider and other implications that can help or hinder you in the process of reading Body MR.

For more information about In the Reading Room, go to: www.iame.com/semelka

For a complete library of online CME courses go to: iame.com/online
Four easy ways to order…
ORDER online at iame.com/dvd
by phone 802-824-4433, by fax 802-824-3737, or by mail

ORDER FORM

<table>
<thead>
<tr>
<th>Head &amp; Neck Imaging</th>
<th>Quantity</th>
<th>Price</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete Set, including CME and syllabus</td>
<td>x $995/each</td>
<td>=</td>
<td></td>
</tr>
<tr>
<td>Additional User Package</td>
<td>x $175/each</td>
<td>=</td>
<td></td>
</tr>
<tr>
<td>Additional Syllabus</td>
<td>x $65/each</td>
<td>=</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Other Radiology DVDs</th>
<th>Complete DVD Set ($995)</th>
<th>Additional User Package ($175)</th>
<th>Additional Syllabus ($65)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head &amp; Neck Imaging</td>
<td>Complete Set, including CME and syllabus</td>
<td>x $995/each</td>
<td>=</td>
<td></td>
</tr>
<tr>
<td>Additional User Package</td>
<td>x $175/each</td>
<td>=</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Additional Syllabus</td>
<td>x $65/each</td>
<td>=</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Radiology DVDs</td>
<td>Breast Imaging, Intervention &amp; Innovations</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Body Imaging Boot Camp</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Managing the Incidentaloma</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Musculoskeletal Imaging Boot Camp</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PET-CT Imaging Boot Camp</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Practical Breast MRI</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SHIPPING (select one):
- [ ] Ground (FREE)
- [ ] FEDEX 2nd Day ($26)*
- [ ] FEDEX Standard Overnight ($57)*

*48 contiguous states; up to 2 items per shipment; does NOT include Saturday delivery. For additional quantities and/or other destinations, contact IAME.

Subtotal

Shipping

Sales Tax for NY and VT Purchasers

GRAND TOTAL

PLEASE PRINT

NAME

ADDRESS

CITY

STATE

ZIP

WORK PHONE NUMBER

HOME PHONE NUMBER

FAX NUMBER

EMAIL ADDRESS

PAYMENT INFORMATION

Make check or money order payable (in U.S. funds drawn on a U.S. bank) payable to IAME and mail to 54 Hearthstone Lane, South Londonderry, VT 05155

For payment by credit card, complete information below.
- [ ] MasterCard  - [ ] Visa  - [ ] Discover

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

CARDHOLDER’S NAME (Please print.)

BILLING ADDRESS  BILLING ZIP

REFUND POLICY You may return your purchase to IAME within 15 days for a refund of your original purchase price less a $75 cancellation fee and any shipping. Packages must be returned unopened, with their shrink-wrapping intact. Please note that upon return of your purchase any Additional User Packages become invalid. Your refund will be issued by check once returned merchandise is received.
HEAD & NECK IMAGING:
How the Experts Do It

EARN UP TO 14 CME CREDITS

Lots more imaging resources inside...